JABARI CG PRODUCTIONS

# 1ST ANNUAL CHICAGO JERK FESTIVAL

## SUNDAY JUNE 24TH 2018

## WASHINGTON PARK, CHICAGO, ILLINOIS

### CONTACT

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# CHICAGO JERK FESTIVAL

The cuisine and music culture of the city of Chicago is about to be changed – forever! Top-flight entertainment company Jabari CG Productions is bringing a new music, food and beverage experience to town that will excite palates and reinvigorate the imagination of food connoisseurs.

**CHICAGO JERK FESTIVAL** takes place on June 24, 2018, and promises to be an exciting melting pot of exotic Jamaican and Caribbean foods infused with powerful music, art and craft.

The event is a sequel to the highly successful Philadelphia Jerk Fest which the organisation staged for many years. Now it's Chicago's turn to soak up the flavours and sounds of the Caribbean, Latin America and Africa in one great family environment.

PHILADELPHIA
JERK FEST
JABARI CG

4 Sections
Old Havana
Tropicana
Africano
T-Shirt
PASSION Mas Band presents

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Jamaica
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PHILADELPHIA JERK FEST
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USAIN BOLT
PHILADELPHIA JERK FEST

EVENT EXPERIENCE

PHILADELPHIA JERK FEST
JABARI CG

Led by CEO Clinton Garibaldi, Jabari CG Productions lists a large number of successful events under its portfolio. Among the past events are the Atlanta Summer Festival in 2010 and the Oliver Samuels Comedy Tour to Los Angeles, Philadelphia, New York, Boston and Washington D.C.

**SO WHY CHICAGO?** Clinton Garibaldi explained the decision behind the move: **"Having done Philly for a while and having seen the success and the joy the event brought to people, we believed it was time to give another city a taste of what we do. I have strong connections in Chicago and I believe that the city needs an event like this. We are bringing not only food and musical culture to the city but we are also creating a space where people of all nationalities, ethnicities and faith can gather in common spirit. So the festival is more than just food and music; it is about building communities and creating legacies."**

Jamaican jerk food will be the centrepiece cuisine at the festival but the jerk concept will be expanded to other national dishes. People of different backgrounds will be encouraged to use the concept in the preparation of their own meals and to create different recipes.
The entertainment package will feature some of the biggest names in Reggae, Spanish, African and Caribbean music on a large outdoor stage. There will be children-centred games and activities like face paintings and costumed walkabouts. There will be a grand market parade complete with stalls offering souvenirs, jewellery, clothing, arts and crafts; all working together to produce the ultimate festival experience.

# EVENT EXPERIENCE

AGENT SASCO

OFFICIAL
PHILADELPHIA
JERK FEST

THE CHICAGO JERK AND SEAFOOD MUSIC FESTIVAL IS WIDELY MARKETED THROUGHOUT THE MID-WEST OF THE UNITED STATES AND THE CARIBBEAN AND DISTRIBUTES OVER FIFTY THOUSAND PIECES OF PRINTED PROMO MATERIAL WHICH INCLUDES FLYERS, BANNERS AND POSTERS.

THERE IS ALSO A DIGITAL SOCIAL MEDIA MARKET CAMPAIGN WHICH UTILIZES BOTH TRADITIONAL CABLE & TV ALONG WITH PRINTED MEDIA AND INTERNET ADVERTISING.

We will be undertaking an intense promotional campaign across all media platforms and we invite you to join this exceptional experience as a sponsor.

We believe that your support will help us make the event a success as well as serve to enhance your mission of supporting local communities while promoting and delivering your world class products and services.

**Please peruse our detailed sponsorship package and decide on the role you wish to play.**

**TOGETHER WE CAN BUILD A MUTUALLY BENEFICIAL ECONOMIC AND SOCIAL CORPORATE RELATIONSHIP BETWEEN OUR ORGANIZATIONS AND BRANDS.**

## PREVIOUS SPONSORS

Hilton HOTELS & RESORTS

WESTERN UNION WU moving money for better

The all new RadioWestindies.com

4 SEASONS 21ST ANNUAL PARTY CRUISE

Jamaica KITCHEN

# SPONSORSHIP OPPORTUNITIES

WHETHER YOU'RE LOOKING TO BOOST SALES, BOLSTER AWARENESS OR BUILD CUSTOMER RELATIONS, THE CHICAGO JERK FESTIVAL PROVIDES THE ULTIMATE OPPORTUNITY FOR TRULY EFFECTIVE BUSINESS-TO-CONSUMER RELATIONSHIP MARKETING.

**PS PRESENTING SPONSOR - $50,000**

**DS DIAMOND SPONSOR - $25,000**

**GS GOLD SPONSOR - $10,000**

**SS SILVER SPONSOR - $5,000**

**MP MOM & POP SPONSOR - $500**

| ENTITLEMENTS | PS | DS | GS | SS | MP |
|---|---|---|---|---|---|
| NAME AS PRESENTING SPONSOR | ✓ | | | | |
| NAME ATTACHED TO RADIO & TV COMMERCIALS | ✓ | ✓ | | | |
| BOOTH & DISPLAY SPACE AT FESTIVAL | ✓ | ✓ | ✓ | | |
| YOUR AD IN FESTIVAL MAGAZINE | ✓ | ✓ | ✓ | ✓ | |
| LOGO ON ALL FLYERS, BANNERS AND SOCIAL MEDIA MARKETING MATERIAL | ✓ | ✓ | ✓ | ✓ | ✓ |
| LOGO ON BANNERS/BACKDROP ON DAY OF FESTIVAL | ✓ | ✓ | ✓ | ✓ | ✓ |
| COMPLIMENTARY TICKETS TO CHICAGO JERK FESTIVAL | ✓ | ✓ | ✓ | ✓ | ✓ |

CHICAGO JERK FESTIVAL

JABARI CG PRODUCTIONS

SANCHEZ

Jamaica
WESTERN UNION
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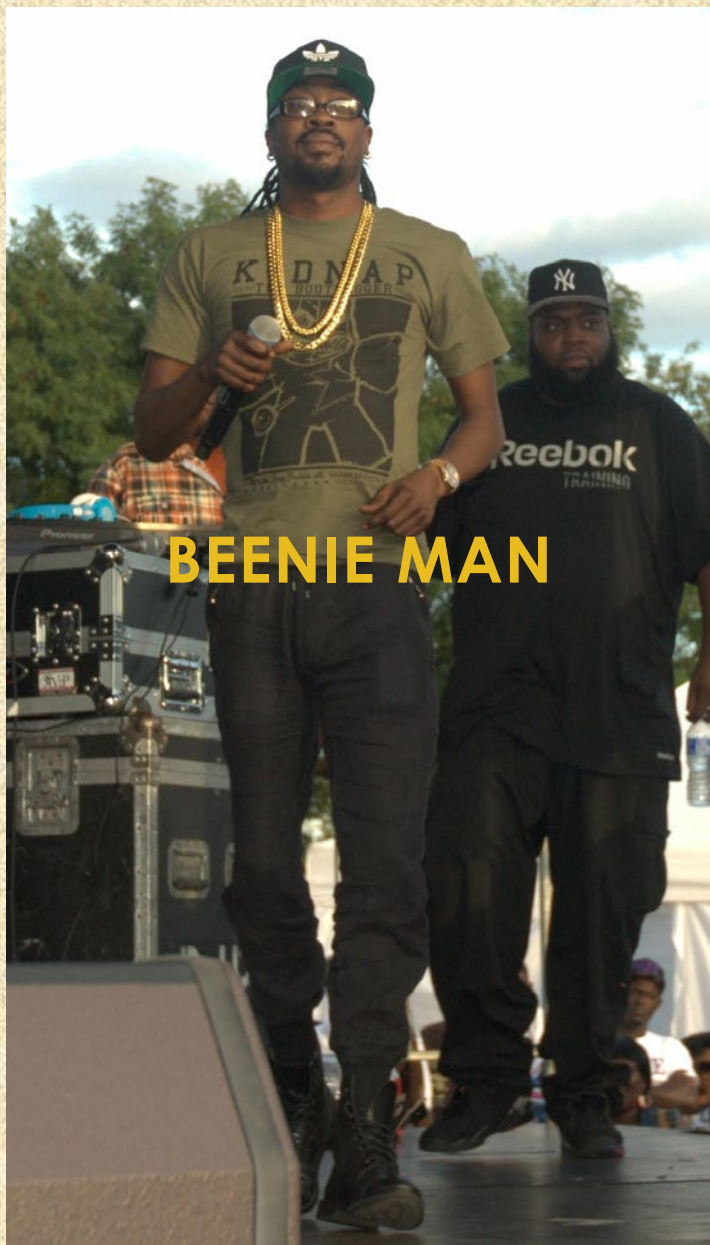
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